

Case Study

Manufacturer

HILTI

Hilti North America

7250 Dallas Pkwy Ste 1000
Plano, TX 75024

hilti.com

Hilti, a family-owned company founded in 1941 and based in Schaan, Liechtenstein, with a North American headquarters in Plano, Texas, emphasizes quality, innovation, and customer relationships. With a global team, Hilti enhances construction safety, productivity, and sustainability through hardware, software, and services. They invest heavily in R&D and adapt solutions based on customer feedback to drive industry transformation.

83

Product Images

218

Repair Facility Images

331

Tools-in-Use Images



IMPRESSIA
STRUCTURES AND SPACES IMAGERY



Need

Hilti needed several photography projects to be completed which would allow them to promote new products and highlight their new repair facility.

Result 1

Using a requested portraiture-style of photography, I created images highlighting the company's new state-of-the-art repair facility for a new campaign.

Result 2

On location at the Blue Ciel Luxury Apartments construction site, I provided abundant imagery of several new Hilti product additions in use.

Result 3

I produced a complete series of e-commerce images which highlighted all five heights of Hilti's new firestop cast-in sleeve, a simple to install device that removes scope for errors.



“Thank you so much for your work and all your patient, help and creativity during our photoshoot. It was definitely a great experience. Looking forward to work with you again.

Isabel Monteiro
Global Project Manager at Hilti

“I looked at the pdf on Dropbox and I am very excited. Lots of great stuff. They look excellent and I am excited to get the files.

Ben Myers
Marketing | eMedia Manager

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